



# Advertise your business while supporting Dressage and Eventing.

## Dressage and Eventing Enthusiasts!

You are invited to place an advertisement on the Idaho Dressage & Eventing Association (IDEA) website. Our website is the go-to source for finding dressage and eventing-type competitions in both Idaho and the Pacific Northwest. Our membership includes individuals in Idaho, Washington, Oregon, Utah, Wyoming and Nevada. Please keep in mind that IDEA members go to the website numerous times during the year, so this gives you a big bang for your buck as an advertiser! If you would like to learn more about IDEA, please visit our website at [www.idahodressageandeventing.org](http://www.idahodressageandeventing.org).

It should be emphasized that IDEA is an educational, non-profit organization (501 c3). Your support is a particularly meaningful contribution to the sports of Dressage and Eventing in Idaho. Please don't miss this excellent opportunity to promote your business or service at such a reasonable price!

**Full page ads** include a 1 year revolving banner ad on the website for \$60.

Website ads are 200 X 300 pixels and need a minimum of 300 dpi.

Checks are made payable to IDEA and need to be mailed to Coleen Florke at 2275 Orchard Dr East, Twin Falls, ID 83301. Please e-mail .jpeg or .pdf files of ads to Micaylah Strukelj at [idea.mediamanager@gmail.com](mailto:idea.mediamanager@gmail.com)

Thanks for your time and we hope to see your ad appearing in our publication and on our website!

Sincerely,

Robin Tomasi  
IDEA President