



Advertise your business while supporting Dressage and Eventing.

Dressage and Eventing Enthusiasts!

You are invited to place an advertisement in the 2016 Idaho Dressage & Eventing Association (IDEA) Omnibus and website. The Omnibus is a professionally printed catalog of dressage and eventing-type competitions. Our membership includes individuals in Idaho, Washington, Oregon, Utah, Wyoming and Nevada. Please keep in mind that IDEA member open their Omnibus and goes to the website numerous times during the year, so this gives you a big bang for your buck as an advertiser! If you would like to learn more about IDEA, please visit our website at www.idahodressageandeventing.org.

It should be emphasize that IDEA is an educational, non-profit organization (501 c3). Your support is a particularly meaningful contribution to the sports of Dressage and Eventing in Idaho. Please don't miss this excellent opportunity to promote your business or service at such a reasonable price!

Omnibus rates are as follows:

Business Card \$25.00 Half Page \$40.00 Full Page \$60.00

Full page ads includes a 1 year revolving banner ad on the websit.

Half page ads, add \$5.00 to include a 1 year small revolving banner ad on the website.

Yearly revolving Web banner ad subscription: \$65 (Jan 1st - Dec 31st or any part thereof)

All ads will be in the printed omnibus, and on the website as a downloadable pdf file. Finished page size of the Omnibus is 5.5" wide X 8.5" tall with a .325" (3/8th of an inch) margin. Font size should be no smaller than 10 when creating document.

If you are submitting a photograph with your ad, send a quality photo that can be scanned or e-mail a digital photo. This can be e-mailed to the address listed below. Please refer to the ad sizing page for specific sizing of your ad. Send materials with a minimum 300 dpi (600 preferred). They may be sent in these forms (or call me if you need another way!): Hard copy, JPEG, AI, PDF, PSD, WORD.

Send your advertising information and Ad, along with your check (made payable to IDEA) To: Coleen Florke, 3401 Canyon Ridge Drive West, Twin Falls, ID 83301 or email to idea.mediamanager@gmail.com.

The deadline for accepting ads is December 15th, 2015.

Thanks for your time and we hope to see your ad appearing in our publication and on our website!

Sincerely,

Nancy Roche'

2016 IDEA President

IDEA Omnibus Order Sheet

Full page ad – final size: 4.85” wide X 7.85” tall
Also includes 1 year revolving ad on Website! Unlimited web calendar listings for shows and clinics.

\$60 ___ Full Page Ad

Half page ad – final size: 4.85” wide X 3.85” tall
Unlimited web calendar listings for shows and clinics.

\$40 ___ Half Page Ad

\$45 ___ Half Page Ad + revolving banner ad on the website (limited!)

Business card ad – final size: 3.5” wide 2” tall
Add \$10 ___ for small ad on Website! Unlimited web calendar listings for shows and clinics.

\$25 ___ Business Card Ad

Format:

Minimum 300 DPI (600 Preferred)

May be sent in these forms :

- Hard Copy
- JPEG
- Adobe Illustrator
- PDF
- Word

Ad design: Need help with creating your ad? Call or email Nancy Roche nancy@admaginationstudios.com, 208-340-1351

Directions:

Please check off what you would like to purchase and send this page along with your payment made out to “IDEA” to:
Coleen Florke
3401 Canyon Ridge Drive West
Twin Falls, ID 83301

Questions?

Please email Coleen at idea.mediamanager@gmail.com

***Thanks for Supporting the
Idaho Dressage & Eventing
Association***