

Idaho Dressage & Eventing Association

Board Meeting Minutes

February 25, 2017

In attendance: Robin Tomasi, Tami Aufderheide, Stephanie Bonney, Meaghan Bernhard, Mike Taylor, Micaylah Strukelj, Chris Samuelson, Meg Clark; Guest—Joan McNeil

Meeting was called to order at 10:27 am by Robin.

Secretary—With Sue Bosted having an extremely busy schedule, she is stepping down as the Magic Valley Chapter representative and also the Board Secretary. Christy Taylor is now the MV chapter representative and is willing to step in as Secretary. Moved and seconded to approve Christy as Board Secretary (Meaghan/Micayla). Passed.

**Treasurer Report:**

Balance: \$5,922.02

71 Members

**IDF:**

Nancy discussed the poster and need for the Board to select an artist. An email was sent all members to look over the different artists. A vote via email will be sent out later.

Discussion was held on sending out a color, two-sided brochures on sponsorship was given the go ahead with a \$200 budget.

Discussion was held on sending a thank you card to sponsors after the show signed by the winner of the class. Board was in approval. The idea of having the selected poster become the cover for the thank you card was discussed and approved. Nancy to get them created and have available at the show.

Jean McNeil is in charge of the silent auction. She is looking for ideas. Send to

[JMcNeil@cableone.net](mailto:JMcNeil@cableone.net).

Discussion was held on the wine for the Freestyle Challenge. Suggested to offer donated wine, but we are required to use IHP facility provider.

Nancy informed the Board that the IHP has upped its fees to \$1,200/day. Not sure if that will include the warmup (coverall), but will find out and report back at next Board meeting.

Mike discussed the new classes approved by USDF to allow competitors a second chance to qualify for at a show. The class will be at the end of the show and riders can enter prior to the show or at the office if they did not receive a qualifying score in the first test.

Nancy and Mike received an email from Pam Pence "R" to judge for free in order to get in the required experience to be considered for promotion to "S". After some discussion from the Board, it was left that Nancy and Mike will make a determination to available classes that we could offer her to come.

**Media Manager Report:**

Micaylah has been updating the webpage with forms and show schedule.

The Facebook page is getting more hits as the show season approaches.

The paypal button is now working!

She is working on the documentation for applying for show approval. Discussion was held on having a tentative prizelist with the completed form and payment sent for Board approval in 2018. This can all be digitally sent to Media Manager and Treasurer.

Micaylah requested new ideas and pictures be sent to her for the website. Nancy has all the photos from the banquet and will forward them to her.

The Omnibus is posted on the webpage in a PDF format.

**Education:**

Tami reported on the L-program. Tami received approval from USDF and gave the Board a run down on the suggestion format and numbers from USDF. USDF grant is available for us to use as startup money, but we have to return grant if we make money. The Board discussed that we could make this decision after the IDF is complete and we know where we are monetarily.

Two judges/faculty are under contract, and the third will be shortly.

Tami requested from the Board to have her Hotel and some mileage reimbursement be allowed as she runs the event and transports Faculty from Hotel to facility. Board approved (Micaylah/Meg).

Tami is working on which online site to use for sign up as well as pricing.

Nadine Schwartzman asked if a Faculty member could give a clinic while here. Axel was open to the idea and the clinic will be two days prior to November session. IDEA will be the sponsor and collect fees from riders in the clinic.

Tami indicated that the brochure is ready pending the final selection of online site.

**Competition:**

There was discussion held on those that are not honoring the schedule and putting on events that are at the same time as approved events by IDEA. Tabled until next meeting.

The next meeting was scheduled for April 8, 2017 10 am.

Meeting was closed at 11:45 am.